

01 WHAT EVERY ORDER INCLUDES

- The contacts.** A named decision-maker at each company, with work email, job title and phone. Every address is tested before delivery.
- A call board.** The same companies laid out for your phone team, split across rep boards, with the number to dial for each.
- A contact-form campaign.** A personalised enquiry for each company, submitted on its own website contact form, with proof of every submission.
- A Meta advertising file.** The same contacts formatted as a Facebook and Instagram custom audience, matching at 40–60%.
- Ongoing consultation.** Guidance after delivery on how to use the list, what is working, and what to send next.

02 COMMERCIAL TERMS

50¢ per contact, one rate at every volume

MINIMUM	5,000 contacts (\$2,500)
BILLING	Invoiced on the count delivered, not the count quoted
PAYMENT	Three monthly instalments across one quarter. ACH or check, no surcharge; card, 3% surcharge
PAYABLE TO	Hale Outdoor Products, LLC
DELIVERY	A private workspace with your own login: the list, a map, the call board and CSV export
OWNERSHIP	Yours to keep. No subscription, no platform fee

03 SAMPLE FILE FORMATS

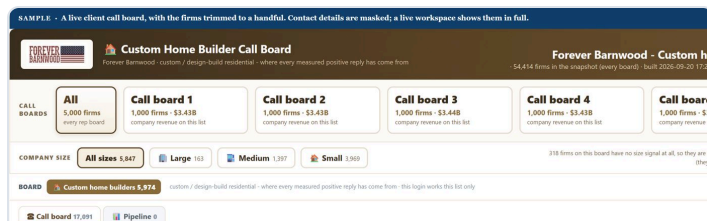
Illustrative rows only. Names, companies and addresses below are invented to show the layout.

Contact file					contacts.csv · one row per person		
person	title	firm	where	work_email	work_phone	website	verified
Full name	Job title	Company	City, state	Work email	Phone	Company site	How confirmed
Jordan Sample	Owner	Sample Builders	Hudson, WI	jordan@sbco.example	(555) 010-0142	sbco.example	mailbox
Avery Example	Purchasing Mgr.	Example Millwork	Eagan, MN	avery@exmill.example	(555) 010-0187	exmill.example	site

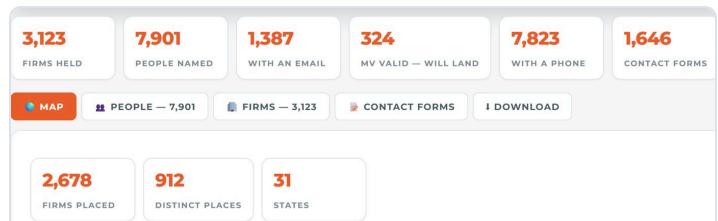
Meta audience file					meta_audience.csv · Facebook & Instagram custom audience upload		
EMAIL	FN	LN	PHONE	ZIP	CT	ST	COUNTRY
Email address	First name	Last name	Phone, digits	ZIP code	City	State	Country code
jordan@sbco.example	Jordan	Sample	15550100142	54016	Hudson	WI	US
avery@exmill.example	Avery	Example	15550100187	55121	Eagan	MN	US

04 SEE IT LIVE

SAMPLE · A live client call board, with the firms trimmed to a handful. Contact details are masked; a live workspace shows them in full.



Sample call board
Every company laid out for your phone team, split into rep boards.
salesboostllc.com/demo/call-board



Sample data deliverable
The counts, the map, the people and firms, and the download button.
salesboostllc.com/demo/data-download